



# MZANZI MEDIA & ENTERTAINMENT FUND

Investing in the Future of South African Media and Entertainment

**Presented by Mduduzi Motau**  
Investor Relationship Manager

Raising Funds Through



JPP is an authorized Financial Services Provider (FSP No. 51709)

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 0113842965 / 0113842963



## Executive Summary

Mzansi Media and Entertainment Fund (MMEF) is a pioneering financial catalyst dedicated to the growth and innovation of the South African media and entertainment industry.

Launched in May 2023, MMEF focuses on seizing high-potential opportunities in television, out-of-home media, and dynamic advertising.



Launch Date



**May 2023**

First Public Offering



**July 2023**

Benchmark



**Consumer Price Index + 500 bps**

# Fund Overview



Mission **1**

To harness the dynamic potential of the South African media sector by providing strategic financial support for high-quality projects.

Mission **2**

Empower local talent, promote cultural diversity, and drive technological advancements while delivering sustainable financial returns for investors.

Vision **1**

To become the cornerstone of growth and innovation in the South African media and entertainment industry.

Vision **2**

Establish a robust, inclusive, and sustainable media landscape that offers new opportunities for storytelling, cultural expression, and technological progress.

# Our Mission & Vision



# Deployment



**R 43,150,871.92**

in TV series production for  
Netflix and Amazon (as of May  
2024)

High Yield: Target IRR of 16%



TV Series  
Production



Media  
Buying



Outdoor  
Media



Equipment  
Purchasing



Infrastructure  
Development



# Revenue Streams



## FSP Licenses

Unum Capital: FSP 564  
Lifecycle Investment: FSP 52896  
JPP: FSP 51709

## Regulatory Bodies

Financial Sector Conduct Authority  
(FSCA)  
Johannesburg Stock Exchange (JSE)

# Regulatory Compliance



# JPP Platform Approval



A pivotal moment in MMEF's journey was its approval on April 23, 2024, by the JSE's Johannesburg Private Placements (JPP) platform (FSP: 51709). This approval is a testament to our robust strategic vision and credibility in the market.





1

### Review:

Review investment materials and terms.

2

### Complete:

Complete application form at <https://jpp.mmefund.co.za/>

3

### Submit Required documentation:

ID, proof of residence, bank confirmation letter, Income tax confirmation.

4

### Processing

Instructions processed same day if received all requirements met.

5

### Payment

Client makes payment.

# Steps to invest:

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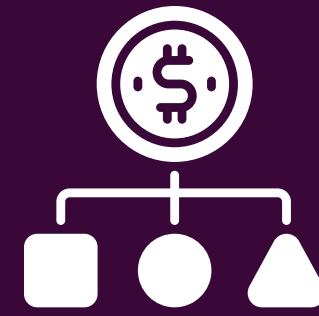
Due Diligence

Comprehensive review of all projects and contracts



Diversification

Across media sectors and revenue streams



Ongoing Monitoring

Regular performance assessments and market analysis



# Risk Management



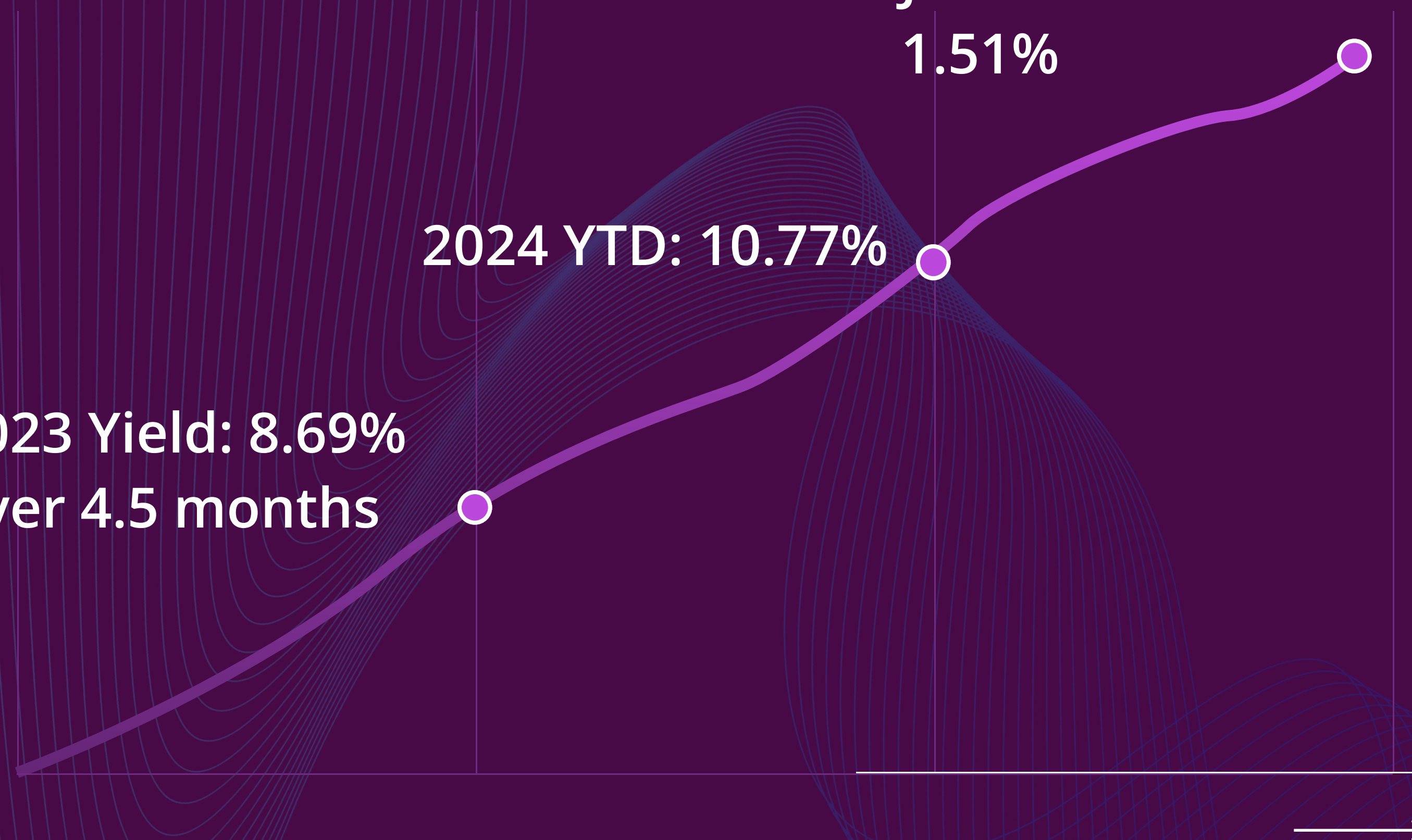
# Performance



2023 Yield: 8.69%  
over 4.5 months

2024 YTD: 10.77%

June 2024 Yield:  
1.51%



Minimum  
Investment Period

**6** Months

Withdrawal  
Period

**30** Days



Support Partners

eQvest Limited / Capital  
Refinery



Platform Partner

JSE Johannesburg Private  
Placements | FSP: 51709



Management

Unum Capital (Pty) Ltd | FSP:  
564



Administration

Lifecycle Investment (Pty) Ltd |  
FSP: 52896



# Partners



# Join The Journey



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**JSE** | PRIVATE  
PLACEMENTS

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